Buyer: Come Into the Office (The CITO Script)

Create a 20 minute PowerPoint presentation

Choose A Target Market

Find a Marketing Message That Works

Decide which advertising area is best to market your invitation

Google ad words with a call to action
Classified section of local newspaper or weekly flyer
Postlets with a call to action
Property Flyers with a call to action
Facebook ad with a call to action
Postcards with a call to action
Facebook ad with a call to action
Websites with a call to action and opt-in form
Sales pages
IVR with a call to action
Craigslist with a call to action

Only if qualified they get the amazing offer on 30 minute PowerPoint Presentation and 9 out of 10 buyers will sign the buyers agency agreement

1. Universal offer that always gets a yes from buyers

2. Meet in office for the VIP Presentation in Your office

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