THE TOPPRODUCERGROUP LLC

8 X 8 Planning Form

8 Mailings - Be a Neighborhood Pro in 8 Weeks

Mailings to Farm Area (delete the samples and plan your own) assigned to: _____

Title – create order	Postcard – Flyer – Note – Letter – Stats – News – Giveaways - Other
1 Invitation Size Card	Brand yourself as "your neighborhood expert" on an irregular size card.
2 JL / JS Postcard	Choose a neighborhood that you or your company have made recent sales
3 Local Stats	Print recent sales figures and mail to neighborhood - add a call to action
4 Letter	Happy Client Letter including problem clients had & how you solved it.
5 Postcard	Funny or Informative would be great – always your photo & your colors
6 Flyer	Neighborhood or Company Listings – your photo & colors
7 Giveaway	Ask a business for a freebee (free desert) and split the cost of the mailing
8 Neighborhood News	Direct them to a page on your website for neighborhood happenings (colors)

Neighborhood House Numbers & Streets	1	2	3	4	5	6	7	8

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