Listing Information

Date: _____

Seller Name: _____ Home Phone: _____

Property Address: _____ Cell Phone: _____

Subdivision: _____ Work Phone: _____

D I S C Email: _____

Why are you selling? _____

_____

On a scale of 1-10, where do you place yourself and the need to sell?

10 = immediately; 1 = could wait 12 months: ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐ 6 ☐ 7 ☐ 8 ☐ 9 ☐ 10

Have you ever sold a home before? ☐ Yes ☐ No

How much do you currently owe? $ _____ Any other mortgages or equity loans? _____

Tell me about your home:

Year Built		**Lot Size:**		**Approximate Sqft.**	
☐ Single Family ☐ Multi-Family ☐ Cabin ☐ Land				**Waterfront**: ☐ Yes ☐ No	
Bedrooms	**Baths**	**Part. Baths**	**Garage**	**Garage Style**	**Home Style**
☐ None	☐ None	☐ None	☐ None	☐ None	☐ Ranch
☐ One	☐ One	☐ One	☐ One	☐ Attached	☐ Raised Ranch
☐ Two	☐ Two	☐ Two	☐ Two	☐ Detached	☐ Split Entry
☐ Three	☐ Three	☐ Three	☐ Three	☐ Drive Under	☐ Tri Level
☐ Four	☐ Four	☐ Four	☐ Four	☐ Carport	☐ Multi Level ☐ 2-Story
Other	Other	Other	Other	Other	☐ Chalet ☐ Log
Heat Type: ☐ Gas ☐ Oil ☐ Propane ☐ Wood ☐ Baseboard ☐ Forced Air ☐ Radiant					

We will complete a market analysis of your home using our MLS system.
What price range should we be searching? _____

Have there been any homes in your area that have sold or are on the market? ☐ Yes ☐ No
If so, what are their price ranges? _____

Are you interviewing any other Realtors? ☐ Yes ☐ No
May I ask when? _____

We would like to send you our marketing package, if that's okay with you. It contains marketing information that will be helpful to you. Also some important forms that you can begin to fill out.

We also like to track how our advertising is working. Is there a particular thing that brought you to call our team?

☐ Sign ☐ Mailer ☐ Flyers ☐ H&L Magazine ☐ Frontiersman ☐ KC Newspaper ☐ Internet
☐ Radio ☐ Moving Van

Referral ☐ Yes ☐ No Name of Advocate: _____

Word of Mouth / Sphere of Influence:

_____

_____

General Comments: Is this just a : ☐ BOV ☐ General Knowledge ☐ Refinance

_____

_____

_____

_____

_____

Prelisting Package Sent: ☐ Yes ☐ No

Appointment:

Day _____ **Date** _____ **Time** _____