

THE Steve Westmark TEAM

The Mark of a Good Name is
the ***Person*** Standing Behind It!

counselor® realty inc.

Monday, April 02, 2007
Steve & Marilyn Westmark
15200 Knob Hill Curve
Minnetonka, MN 55345

Dear Steve and Marilyn,

WHY SELL YOUR HOME WITH COUNSELOR REALTY?

Counselor Realty is Minnesota's largest local independent company, and we are owned by our sales associates. Founded in 1964 by two partners, today we have more than 300 owners doing business thoughout Minnesota and Western Wisconsin. During a time when it is popular for real estate companies to diversify their business interests, we continue to focus on one thing - **superior real estate brokerage**. Because Counselor Realty is locally owned and independent, we can tap into our knowledge of the local market to make our own decisions. This translates into more flexibility for our customers because we are not restricted to using the "formula model" required by many real estate conglomerates for their marketing, advertising and market development programs. Because of this, Counselor Partners **sell 3 times** more than the average real estate agent and has been in the business an average of 15 years.
Consistently one of the country's top 100 real estate firms out of 100,000, we have been innovative with marketing, internet and services offered including:

- Guaranteed Sale Plan - one of two companies in the Twin Cities that can do this
- First Global Relocation - the Twin Cities exclusive representative
- Home Warranty Program
- FREE and easy home search at our web site, TwincitiesUSAJustListed.com
- Upgrade on homes for sale at CounselorRealty.com
- Internet-based services through IMPREV and TOOLKITCMA
- Networked office, 42" flat screen presention room, upgraded consumer software

Use the Westmark Team to provide superior real estate service by leveraging the power of our marketing systems and technology that have been nationally recognized for their efficiency and effectiveness.

Here to Help,

Stephen H. Westmark
Counselor Realty, Inc.
Minnesota's largest local independent real estate company

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