# It's a Good Time to Sell

- **Many qualified buyers**
- **More financing options**
- **Less competition**
- **Relatively short marketing time**

| | | |
|---|---|---|
| Reserved For Your Home | Sold | |
| 2000 Maple St. Whittier | Sold $220,00 |  |
| 3000 Oakridge Hacienda Heights | Sold $251,000 |  |
| 4000 Wide Ave. Whittier | Sold $320,000 |  |
| 5000 Shady Lane Los Angeles | Sold $217,000 |  |
| 6000 Sunny Drive Long Beach | Sold $266,000 |  |
| 7000 Golden Lane Whittier | Sold $310,000 |  |
| 8000 Big Street Long Beach | Sold $275,000 |  |

# Borino

## How Much Is My House Worth?

Request a **FREE** no-obligation Market Evaluation




**(562) 555-1212**



**Borino**

**Cell: (562) 555-1212**
**borino@expiredplus.com**
**www.ExpiredPlus.com**

RE/MAX Community Realty
1234 Street Ave
Whittier, CA 90601

**Call Borino and start packing**

# Borino




"Borino never got in hurry and got us the price we were asking for our house. He was always very professional and polite. "

**ROY and BETTY WALKER**
Whittier



**Call Borino and start packing**



Dear Boris,

Hi. How are you doing? Good I hope. Well first of all I wanted to thank you for all of your help. I will always think of you as the angel that came to help me and made it possible to sell the house. I really appreciate everything you did for me. I am enjoying my new house. So thank you once again and I wish you all the best in the future because you are a great guy. Take care.

Sincerely,

Irene Serna

I have been most impressed with Borino's patience and professionalism in helping to bring the sale of my home to a quick and successful conclusion.

**Dave Goss and family**
Whittier



**Call Borino and start packing**

# Your Home Sold For the Most Money

- **New Agent**
- **New Marketing**
- **New Buyers**
- **New Possibilities**

Putting up a For Sale sign and hoping for the right buyer will not get your house sold. It takes cutting edge marketing combined with good old-fashioned hard work.

The goal is to:

- Get you the **most money possible**
- **Sell quickly** and without problems
- **Close on time** and with no hassles

Borino uses a two-prong approach to find that perfect qualified buyer ready to buy:

**Buyer Marketing**
Includes open houses, advertising in real estate magazines, flier distribution throughout the neighborhood, website promotion, targeted direct mail campaign, and much more.

**Agent Networking**
Promotes your house to top Realtors already working with **qualified buyers**. This expands the pool of potential prospects ready to buy, and increases our chances of putting up the **SOLD** sign faster.

You will always know what is happening, because when you list with Borino, you will get a copy of the Active Marketing Plan, **and every week a complete update.**

**Call Borino and start packing**

# Your House Sold in 90 Days GUARANTEED

**Borino will get the job done or it's FREE!**

Your house will be **sold in 90 days or less** or it's **FREE**. Actually, many of Borino's listings sell in the first three weeks.

As you know, the faster the sale, the better off you are. Shorter marketing period usually means less number of people wandering through your house, fewer open houses, and most importantly, **higher sales price** (not always, but in many cases).

There is no catch, no excuses, no blaming of the market, no gimmicks. This is a complete…

## 90 Day SOLD Guarantee in Writing



Finally, a real estate agent that puts his money where his mouth is.

**Call Borino and start packing**