TARGET MARKET DATA FORM

Name of Subdivision/Project: _____

No. of homes/condos/ths: _____ No. sold last year_____

Tax map numbers from start to finish on back of sheet or attach separate sheet to this form.

Age range: From _____ to _____

New construction in area? _____ Is any planned? _____

Recent sales prices: Lowest: $_____
Highest: $_____
Average: $_____

Are values: _____ increasing _____stable _____decreasing?

What are the amenities of the area?

Is growth taking place or planned in the general area?

List the most active real estate firms in the area?

FIRM	CURRENT LISTINGS	LISTINGS LAST YEAR	SALES LAST YEAR

What is the turnover rate?

Turnover Rate = No. of sales/Total no. of units