4 Questions that Determine Results in Your Marketing Plan

1. What's the biggest urgent problem that you solve?

_____
_____
_____
_____

2. What's the uniquely superior solution you provide?

_____
_____
_____
_____

3. What's your unquestionable proof to back it up?

_____
_____
_____
_____

4. What's the irrefutable offer?

_____
_____
_____
_____

Copyright © 2011 – The Top Producer Group, LLC – All Rights Reserved