Step 2 – Open House Neighborhood Preparation

It is important to be prepared before the day of your open house! You may want to make a list to keep track of your tasks as the open house date approaches.

Set a reminder in your calendar or create an action plan.

1. Ask your mortgage representative for payment sheets.
2. Create flyers of the property and direct them to your website.
3. Create an offer to exchange for their email address. (List of Foreclosures)
4. Make copies of additional paperwork and disclosures.
5. Bring both blank contracts and a sample contract to refer to.
6. Make a paper "tent" with the words "please sign in".
7. Create a YouTube video of the house and invite trusted Facebook friends.
8. Email the video to your center of influence.
9. Call or mail fun invitations to the neighbors.
10. Practice your dialog. What is your opening wow statement?
11. Remind the seller to put away everyday items such as school bags.
12. Gather enough open house directional signs.
13. Get fresh flowers, balloons or bottled water for the day of showing.
14. Staple or glue an extra business card onto all handouts.

Share your success and let me know you've completed this step.

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