Door Knocking Open House Script

(Choose a section in your farm up to 110 homes)

Knock, knock.

Hi I'm [**your name**] from [**your real estate company**] and I'm having a little get together for the neighborhood over at 123 Main St on Sunday during my open house. We are going to have some light refreshments & snacks. It's at 1 pm. Come on over and say hi.

If you have any friends that are looking for a home in your neighborhood bring them by too, haha.

Thanks, goodbye. [Thoughtful pause]

In case I get any extra buyers, when do you plan on making your next move?

Top Pro Coaching Assignment

Knock on doors around your open house and hand them a flyer. Practice and use this Farm Open House Party Script located on Top Pro Training.

Results

[You don't need to knock on all 110 doors in one day, yet 110 door knocks generally equals at least 1 new listing! If you did this once a week you would get more and more listings as people in the neighborhood move. Paper clip your card to the flyer so they will keep it.]

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