Tuesday, February 09, 1999

INTERNET UPDATE

Tom & Debbie Conner
8598 Harvest Home Drive
Mentor, OH 44060

Dear Tom & Debbie:

The marketing plan that we've implemented for your home is quite comprehensive. Each buyer is different and each shops for a home in a different way. In order to increase our marketing reach,we've expanded our marketing into the ***Internet***.

Your home is now available to everyone in the world, every day, day and night. How's that for market penetration? Now we don't necessarily expect someone from the other side of the world to be calling, but we have experienced quite a bit of Internet prospect inquiries on our listings from both local buyers and out-of-towners transferring into the area. And the good news is . . .The number of calls is growing every day.

We've made a total commitment to Internet marketing and feel that we have the finest sites available on the web to market your home . . .

http://www.smythecramer.com/, http://www.realtor.com/, and our very own **http://www.crocketts.com/**.

Check them out . . . And 'Happy Surfing'!

Your Realtors,

The Crockett Team
Lake County's Leaders
Smythe, Cramer Company