Buyer Agency Disclosure Forms

As you know, it is important to have your forms ready for buyers, to advise the potential buyers with whom you are working of the nature of your agency relationship with them and their rights and obligations.

This is a great time to build rapport, and to get the exclusive right to represent the buyer signed, too, (in states that use it).

This disclosure will help buyers make informed choices about their relationship with you as their sales agent and will explain the benefits of buyer loyalty.

Always be prepared with a script before you start explaining your forms!

What is your planned dialog to wow your customer and get the Exclusive Right to Represent the Buyer Signed?

Write down what you plan to say, here:

Share your success with me at https://twitter.com/CarolMazur #topprogroup to let me know you've completed this step!

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