
6.25" x 9" Postcard
6.5" x 9.25" Bleed Size
Outside edge. Design should be this dimension
6.25" x 9" Trim Size
Black dotted line
6" x 8.75" Safe Zone
Blue solid line. Text, phone numbers and web addresses inside this area
EDDM Address Area
RIGHT side of mailer piece
Vertical or Horizontal orientation qualifies
PRSRT STD
ECRWSS
U.S. POSTAGE
PAID
EDDM RETAIL