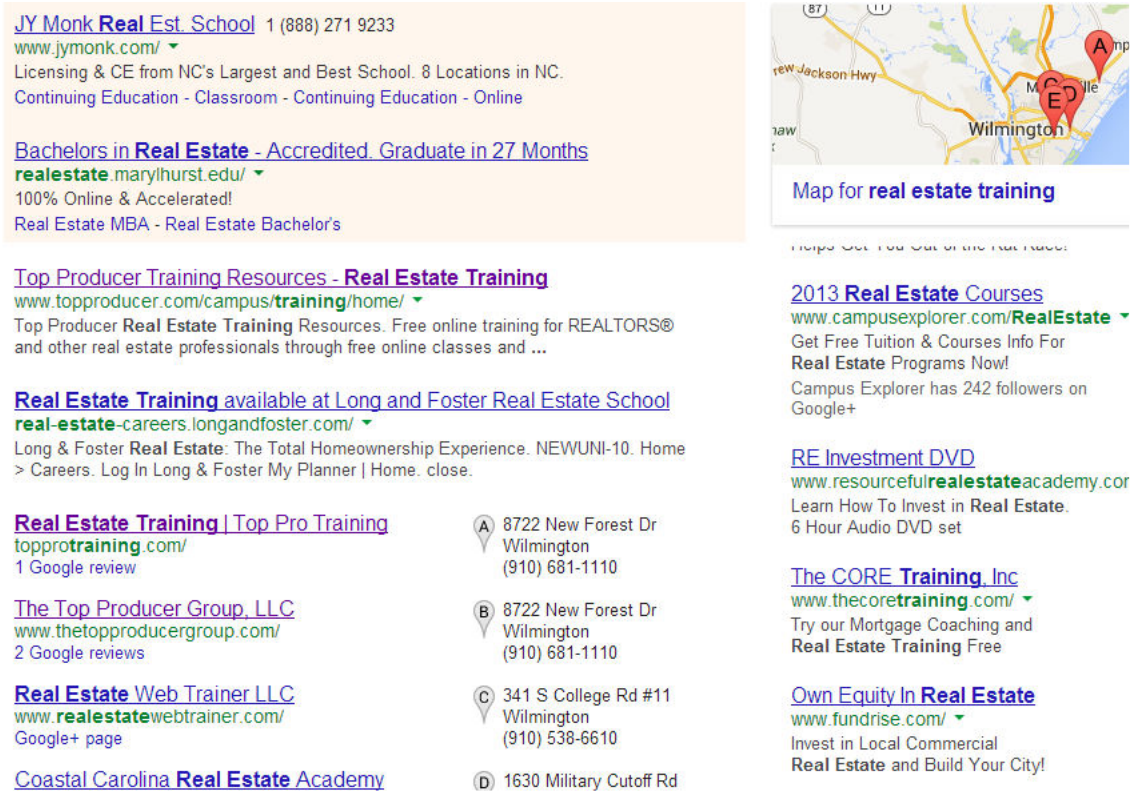
Geo-Targeted Keyword Profiles

Search Engine Optimization or SEO helps move your website towards the top of the search engines such as Google, Yahoo, and Bing.

It is important to choose key words that match what people actually search, such as "Wilmington Real Estate," to help your website rank near the top for that particular search. There are many things involved in SEO. Here is one valuable coaching tip that could easily result in more leads and closed sales…



It's called Geo-Targeted Keywords. Geo-Targeting is simply creating keywords that relate to **a specific area** and type of property you're selling. For example, a Geo-Targeted keyword would be **"Wilmington NC Townhouse".**

When you use Geo-Targeted keywords in your Craigslist ads, Google Ad words, your YouTube videos, blog, or anything else you do online, it will be a lot easier to show up on the first page of the search engines due to the fact that there's a lot less competition for the keyword phrase **"Jupiter Florida Condo"** than there is for just "Condo". For now, try to use your Geo-Targeted Keywords at least **5** times in your videos, and less than 10 ten times in blogs. Do not "stuff" more than ten as Google SEO frowns on keyword stuffing. YouTube, on the other hand, lets you add many keywords.

Hopefully this ACTIONAR® document fully explained Geo-Targeted Keywords and gives you a powerful tool to reach the top to add to your strategic online posting and video business plan.

1. Write down what are your keywords likely to be?

2. Next, use your free Google tools later in this course.

3. Use your keywords in your profiles presented as offers:

Choose how to receive your offer with a Call to Action:

Click here, Text 555, Email you@yourcompany.com, Fill in the webform with your first name and email address.

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