SCRIPTS & DIALOGUES–
HAPPY HOLIDAYS SCRIPTS

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-en-ergiz-ed-
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Compliments of JUDY MARKOWITZ
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Scripts, VVIP Warm Calls – Happy Holidays

"Hi Mary and Joe, this is Judy Markowitz, your realtor – I just wanted to wish you a happy holiday and let you know I was thinking of you.

Also, I want to make sure you:

- got (the most recent thing we sent them)"

- point out the benefit to them, and how I can help them

- let them know they are my VVIP, and remind them that they can use the truck any time, just call ahead to make sure it is available the day they need it

- remind them that when they are sitting around with friends and family, there's often only two subjects that come up; "love and marriage (and everything that goes with it), and real estate, so please spread good rumors about us, and if there is anyone you think might benefit from the kind of service we give, please give me a call and let me know who they are, and I will always do everything to justify your confidence in me! Thanks again, call me if you have any real estate questions at all, (718) 353-6000. Thanks so much and have a wonderful holiday!"