

Top Pro Landing Pages

Raving Fan Lead Capture Pages

Your hard work is paying off. Here's a preview of what the landing page looks like so that you can get an idea of the systems you can put in place:

http://thetopproducergroup.com/coaching-2/free-real-estate-business-plan/

Imagine you have a video of your neighborhood on the page. And in the lead capture form on the right you offer them something new. For example take a sneak peek behind the gates of XYZ neighborhood. Put a neighborhood video in there and offer a free list of homes in the neighborhood.

Now in the Opt-in form you'll put "for a FREE list of homes In XYZ neighborhood" enter your name and email address or simply like our Facebook page. Please go to http://losangeles.craigslist.org/rea/ to start getting ideas of offers you can drive sellers and buyers back to your landing pages. The opportunities are endless. One of my coaching clients gets 28 extra transactions a year right from Craigslist.

As you grow you can offers, free home evaluation, free list of foreclosures etc. and send mailings, postcard offers, flyers, Craigslist, Backdoor, and drive online blog and social media traffic to specific landing pages to capture more Raving Fan leads.

Underneath the video find the share this to Facebook message. You'll see that it goes straight to their Facebook page and to your Facebook page when selected.

[I received quotes to create landing pages connecting to my CRM Database and they wanted $2500 a page, so I purchased a developers license and will show you how to do this. I'll help you set it up. It's easy once you figure out how to do it. I'm still perfecting the Facebook button and all of the different options]