

How to Post a Listing on Craigslist

Craigslist Checklist:

- ✓ Custom Offer(s)
- ✓ Keywords
- ✓ Link to a Track-able Web Form
- ✓ Value Offer
- ✓ Your Own Personal Style
- ✓ Link(s) to Your Site
- ✓ Photos

Coaching Assignment:

Create and post 5 different offers on Craigslist that link to different pages on your site.