OUR PROMISE
to home sellers

customer Home Advantage

Knowledge is power.

If you are thinking about selling a home, I will meet with you and spend enough time with you to help you move immediately to the third stage. There is no need to lose money in a market where values are dropping simply because you do not understand the market or the process of selling a home. I will show you with great precision the value most likely to be attained in the market. I find it terribly sad that there are homeowners in this market who have not been given this very basic help, and they find out far too late that their hasty choice in selecting a real estate agent is going to cost them tens of thousands of dollars.

You will be able to take this information and make a decision. Whether or not you choose to sell your home should be based upon real information and an understanding of your most likely outcome. Do not just work with a friend or the first agent you meet, rather sit down and first become informed. Remember, knowledge is power!

If you are thinking of selling a home, what stage of the home selling process do you currently find yourself? You see, we have found that home sellers go through several important stages, and if they are lucky, they meet a highly informed real estate agent who can help them make a proper decision for their important housing needs.



It certainly isn't a brilliant enlightenment, rather just a simple explanation of the choices that a homeowner will face if they are considering a move. As a brief summary, a homeowner can choose to do one of the following:

- Sell the Home
- Stay in the Home
- Keep the Home and Purchase Another
- Abandon the Home

Knowledge is power. Any other option is merely a subset of one of the four listed above. Understanding these stages in advance will help you negotiate better can and save you thousands of dollars in lost equity.

*Not intended to solicit currently listed properties.