101 Point Marketing Plan to Sell Your Home

78. Submit Home Warranty application for conveyance at time of sale.
79. Explain specific marketing available for your property.
80. Ask Marketing Questions for your input in verbiage for online websites.
81. Review Full Service Marketing System and the benefits provided for higher net profit.
82. Offer office tour, online, to provide you with professional feedback.
83. Offer Broker tour if applicable, to promote your property to local Realtors®.
84. Create marketing copy with your input, including your top answers.
85. Prepare mailing and contact lists.
86. Announce Just Listed status to promote your home to family members of neighbors.
87. Create, print, assemble, email or mail compelling flyers to target customers.
88. Check tax records to verify full and complete legal information for MLS printout.
89. Check property's ownership and deed type
90. Check property's public record information for lot size & dimensions
91. Check and verify legal description
92. Check property's land use coding and deed restrictions
93. Check property's current use and zoning
94. Verify legal name(s) of owner(s) in county's public property records
95. Check sales activity for past 12 months from MLS and public records databases
96. Check "Average Days on Market" for property of this type, price range, and location
97. Give weekly updates of competitive properties that are currently on the market.
98. Give weekly updates of competitive properties that have been withdrawn.
99. Give weekly updates competitive properties that are currently under contract.
100. Negotiate the offer of the sale of your home on your behalf and be on your side.
101. Get your home sold in the least amount of time for the highest dollar.

To find out how to become a Top Pro Certified home

CONTACT US TODAY!

Visit by…

Phone Email Text Web

*Not intended to solicit currently listed properties.