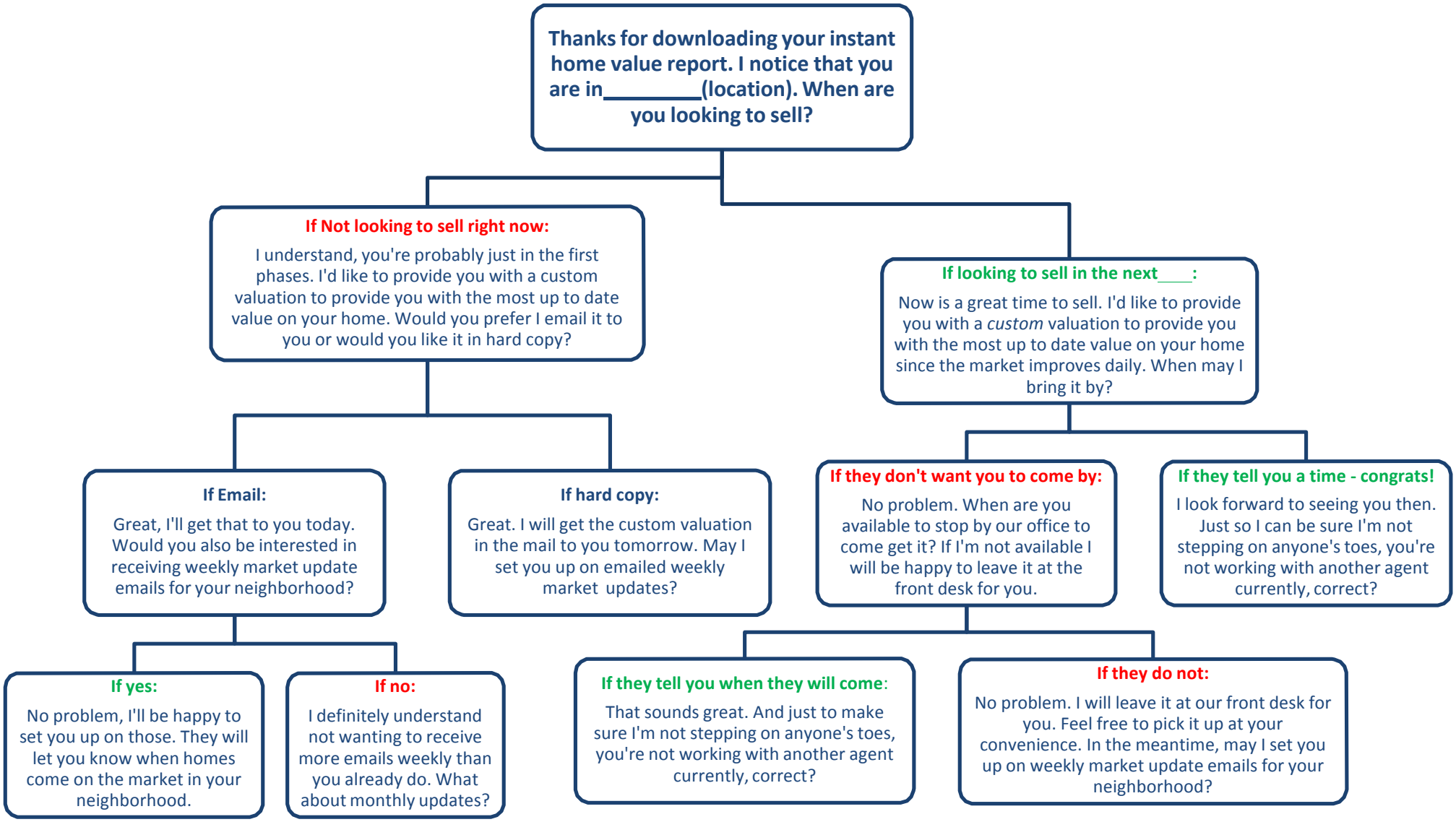

Thanks for downloading your instant home value report. I notice that you are in_____(location). When are you looking to sell?
If Not looking to sell right now:
I understand, you're probably just in the first phases. I'd like to provide you with a custom valuation to provide you with the most up to date value on your home. Would you prefer I email it to you or would you like it in hard copy?
If looking to sell in the next____:
Now is a great time to sell. I'd like to provide you with a custom valuation to provide you with the most up to date value on your home since the market improves daily. When may I bring it by?
If Email:
Great, I'll get that to you today. Would you also be interested in receiving weekly market update emails for your neighborhood?
If hard copy:
Great. I will get the custom valuation in the mail to you tomorrow. May I set you up on emailed weekly market updates?
If they don't want you to come by:
No problem. When are you available to stop by our office to come get it? If I'm not available I will be happy to leave it at the front desk for you.
If they tell you a time - congrats!
I look forward to seeing you then. Just so I can be sure I'm not stepping on anyone's toes, you're not working with another agent currently, correct?
If yes:
No problem, I'll be happy to set you up on those. They will let you know when homes come on the market in your neighborhood.
If no:
I definitely understand not wanting to receive more emails weekly than you already do. What about monthly updates?
If they tell you when they will come:
That sounds great. And just to make sure I'm not stepping on anyone's toes, you're not working with another agent currently, correct?
If they do not:
No problem. I will leave it at our front desk for you. Feel free to pick it up at your convenience. In the meantime, may I set you up on weekly market update emails for your neighborhood?