Instant House Value Facebook Ads

Facebook / Craigslist Instant House Value Advertising Tips

Some say a great Facebook seller ad can generate 25-50 seller leads by simply saying the following:

> Click here to find out what your home might sell for in the winter of 2013.
>
> They are usually around .75 to $1 per lead at the time of this post.
>
> Do the CMA's and then add those sellers on direct mailers.

Add Humor to the Ad

Get creative on your ads, but keep it simple, response rate is good.

Found a photo of a bounce house..."homes values are bouncing back, click here to see what your home is worth in winter of 2013

(Like one buyer ad has a photo of the actor that plays House on the TV House about the doctor. "Looking for a house? Click here" meaning the photo if House the actor stupid but it works)

Thanks Michael Thompson for Sharing Ideas That Work